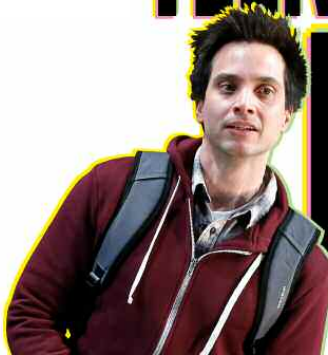




MA-YI THEATER COMPANY
PRESENTS IN ASSOCIATION
WITH THE PUBLIC THEATER

TEENAGE DICK



WRITTEN BY **MIKE LEW**
CHOREOGRAPHY BY
JENNIFER WEBER
DIRECTED BY **MORITZ
VON STUELPNAGEL**

PLAYBILL ADVERTISING!

**Promote Your Business,
Support Ma-Yi Theater!**

Here's an opportunity for you and your business to reach over 5,000 theatergoers.

You can purchase advertising on Ma-Yi Theater Company's playbill for its Off-Broadway production of a new comedy, *TEENAGE DICK*, at the Public Theater, running from June 12 through July 15, 2018.

Our audiences are regular theater patrons and subscribers of both The Public Theater and Ma-Yi Theater Company. They are predominately affluent professionals, artists, and seniors who live in NYC.

Our playbill will have a limited number of advertising pages, so your ad will be prominent and visible.

You will also be supporting the mission of Ma-Yi Theater Company, and our dedication to serving the Asian American communities of New York. Please fill out the form on the following page and return via email to charlie@ma-yitheatre.org by April 30th or mail to our office. Thank You for your support!

ABOUT THE PLAY

A brilliantly hilarious take on *RICHARD III*, Shakespeare's classic tale of power and lust. *TEENAGE DICK* reimagines the most famous disabled character of all time as a 16-year-old outsider in the deepest winter of his discontent: his junior year at Roseland High. Picked on because of his cerebral palsy (as well as his sometimes creepy Shakespearean way of speaking), Richard is determined to have his revenge and make his name by becoming president of the senior class. But as he manipulates and crushes the obstacles to his electoral success, Richard finds himself faced with a decision he never expected would be his to make: is it better to be loved or feared?

Playbill Advertising Rates

playbill size is 5.5" x 8.5" full color - RESERVATION DEADLINE IS APRIL 30, 2018 - FILES DUE BY MAY 10

1/4 PAGE	2.5" width x 3.75" length, Live area (text/logo) must not exceed 1/8" from edge of ad	\$250.00
1/2 PAGE	5" width x 3.75" length, Live area (text/logo) must not exceed 1/8" from edge of ad	\$450.00
full PAGE	5.5" width x 8.5" length, Bleed ads must allow 1/4" on all sides	\$800.00
Inside Cover	Back (5.5" width x 8.5") allow 1/4" bleed on all sides	\$1,000.00
Inside Cover	Front (5.5" width x 8.5") allow 1/4" bleed on all sides	\$1,200.00

Contact Charlie Read, Communications Manager, at 212.971.4862 x104 for more information or or email charlie@ma-yitheatre.org. Our mailing address is:
Ma-Yi Theater Company, 520 Eighth Avenue, Suite 309, New York, NY 10018

We are grateful for your support of Ma-Yi Theater Company!



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**REASERVE
YOUR AD HERE**

**Complete form and return
to Ma-Yi Theater Company**

Playbill Advertising Rates, Specs and Reservation Form

(Please provide pdf, jpeg or tif file with crop marks or actual size including bleed to Charlie@ma-yitheatre.org)
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- | | | | |
|--------------------------|---------------------|---|------------|
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Duration of show June 12th through July 15, with possible extension bonus, approximately 5000 programs will be distributed to the audience at The Public.

In the past, some of our patrons have supported us with an ad, and have simply sent a message of congratulations to the cast or to honor an individual. If you'd like to do so, we'll help you design your ad and message and lay it out for you and per your approval at no extra charge.

- Yes! I will support Ma-Yi and purchase an ad in the TEENAGE DICK playbill!**
Choose size from the boxes above and fill all information below and return with payment and ad via email or post mail.

Company name (if any) _____

full name on card/check _____

address _____

city _____ state _____ zip _____

email _____ phone _____

card number _____ MM/YY _____ / _____ CID _____

signature _____ date _____

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